

THE EVENT

EuroCham Cambodia is bringing the Kingdom's experienced professionals in the most construction sector to discuss the challenges and opportunities of constructing tall buildings in Cambodia.

The event will include panel discussions by leading professionals on topics such as:

- Overview of the Tall Buildings Market in Cambodia and Legal Updates
- Tall Buildings Construction Technologies, Technical Components and New Solutions
- Tall Buildings, Sustainability and Resilient Cities
- Property Management and Safety Aspects of Tall Buildings

Experts from the European and Cambodian business community as well as from the Royal Government will join the panel and share their insights as well as join extensive panel discussions and Q&A sessions.

AUDIENCE DEMOGRAPHICS

Sponsors will increase their brand's exposure to foreign investors, business associations, business leaders, constructors, developers, architects, engineers as well as diplomats.

EVENT DETAILS

| DATE | 17 JUNE 2021 |
|------------|-------------------------------|
| LOCATION | Sofitel Phnom Penh Phokeethra |
| ATTENDANCE | 130-200 (Expected) |

PROMOTION & VISIBILITY

| FB FOLLOWERS | 19,200+ |
|---------------|---------|
| LINKEDIN | 11,125+ |
| EMAIL SUBSCR. | 13,500+ |
| | |

WEBSITE VIEWS 558,987+ LAST 12 MONTHS

LATEST EUROCHAM **TALL BUILDING & REC FORUM**

REC FORUM 2019: ATTENDANCE 260

TALL BUILDING FORUM 2018: ATTENDANCE 150

LAST TALL BUILDING FORUM SPONSORS





archetype



MEDIA PARTNERS

KHMER TIMES CONSTRUCTION



SPONSORSHIP OPPORTUNITIES

| | INCL.4 TICKETS | INCL. 2 TICKETS | INCL. 1 TICKET |
|--|-----------------------------------|------------------------------------|----------------------------------|
| | GOLD | SILVER | BRONZE |
| | (4 MAX) | (6 MAX) | (10 MAX) |
| EVENT PROMOTION | | | |
| Logo in all event promo emails (13,500+) | | | |
| Logo in all event social media promo (31,000+) | | | |
| Logo in Newsletter (13,500+) | | | |
| Mentioned in press release | 0 | | |
| Logo advertised w/ event in Newspaper | | Medium | Small |
| Small logo in 3 event promo emails (13,500+) | | Medium | Small |
| ON-SITE LOGO RECOGNITION | U.C. | | |
| Stage backdrop | Large | Medium | Small |
| Event program | Large | Medium | Small |
| All event signage (I-stands) | Large | Medium | |
| Event slides | Large | Medium | |
| ON-SITE MARKETING | | | |
| Corporate brochure at registration table | S | S | |
| Advertisement in event program | FULL PAGE | HALF PAGE | |
| Allowance for corporate banner stands | 4 | 1 | |
| Brochure given to attendees with program | ۲ | | |
| Exhibit area with table | ۲ | | |
| Live recognition as sponsor | ۲ | S | e |
| POST-EVENT LOGO RECOGNITION | | | |
| Newsletter | Large | Medium | Small |
| Next year's sponsorship package | Large | Medium | Small |
| | | | INT SI |
| Member price | \$5,500 (VAT Included) | \$3,300 (VAT Included) | \$1,100 (VAT Included) |
| Non-Member price | \$6,050 (VAT Included) | \$ 3,850 (VAT Included) | \$1,650 (VAT Included) |

PLATINUM SPONSOR

\$8,800 Member price [VAT Included]

\$9,900 Non-Member price (VAT Included)

(vit meldee)

- We are offering one sponsor the following:
- Top billing and logo placement
- Opportunity to speak at event
- Sponsorship of a panel
- Adv. or message slide between sessions
- Quote in press release
- Contact list of event attendees
- 8 complimentary tickets

FOR MORE INFO

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