

### **THE EVENT**

EuroCham Cambodia is bringing the Kingdom's experienced professionals in the most construction sector to discuss the challenges and opportunities of constructing tall buildings in Cambodia.

The event will include panel discussions by leading professionals on topics such as:

- Overview of the Tall Buildings Market in Cambodia and Legal Updates
- Tall Buildings Construction Technologies, Technical Components and New Solutions
- Tall Buildings, Sustainability and Resilient Cities
- Property Management and Safety Aspects of Tall Buildings

Experts from the European and Cambodian business community as well as from the Royal Government will join the panel and share their insights as well as join extensive panel discussions and Q&A sessions.

#### **AUDIENCE DEMOGRAPHICS**

Sponsors will increase their brand's exposure to foreign investors, business associations, business leaders, constructors, developers, architects, engineers as well as diplomats.

#### **EVENT DETAILS**

DATE	17 JUNE 2021
LOCATION	Sofitel Phnom Penh Phokeethra
ATTENDANCE	130-200 (Expected)

#### **PROMOTION & VISIBILITY**

FB FOLLOWERS	19,200+
LINKEDIN	11,125+
EMAIL SUBSCR.	13,500+

#### WEBSITE VIEWS 558,987+ LAST 12 MONTHS

#### LATEST EUROCHAM **TALL BUILDING & REC FORUM**

REC FORUM 2019: ATTENDANCE 260

TALL BUILDING FORUM 2018: ATTENDANCE 150

### LAST TALL BUILDING FORUM SPONSORS





archetype



**MEDIA PARTNERS** 

KHMER TIMES CONSTRUCTION



# SPONSORSHIP OPPORTUNITIES

	INCL.4 TICKETS	INCL. 2 TICKETS	INCL. <b>1</b> TICKET
	GOLD	SILVER	BRONZE
	(4 MAX)	(6 MAX)	(10 MAX)
EVENT PROMOTION			
Logo in all event promo emails (13,500+)			
Logo in all event social media promo (31,000+)			
Logo in Newsletter (13,500+)			
Mentioned in press release	0		
Logo advertised w/ event in Newspaper		Medium	Small
Small logo in 3 event promo emails (13,500+)		Medium	Small
ON-SITE LOGO RECOGNITION	U.C.		
Stage backdrop	Large	Medium	Small
Event program	Large	Medium	Small
All event signage ( I-stands )	Large	Medium	
Event slides	Large	Medium	
ON-SITE MARKETING			
Corporate brochure at registration table	<b>S</b>	<b>S</b>	
Advertisement in event program	FULL PAGE	HALF PAGE	
Allowance for corporate banner stands	4	1	
Brochure given to attendees with program	۲		
Exhibit area with table	۲		
Live recognition as sponsor	۲	<b>S</b>	<b>e</b>
POST-EVENT LOGO RECOGNITION			
Newsletter	Large	Medium	Small
Next year's sponsorship package	Large	Medium	Small
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Member price	<b>\$5,500</b> (VAT Included )	<b>\$3,300</b> ( VAT Included )	<b>\$1,100</b> (VAT Included)
Non-Member price	\$6,050 (VAT Included)	\$ <b>3,850</b> (VAT Included )	\$1,650 (VAT Included)

## **PLATINUM SPONSOR**

\$8,800 Member price [VAT Included]

#### \$9,900 Non-Member price (VAT Included)

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- We are offering one sponsor the following:
- Top billing and logo placement
- Opportunity to speak at event
- Sponsorship of a panel
- Adv. or message slide between sessions
- Quote in press release
- Contact list of event attendees
- 8 complimentary tickets

## FOR MORE INFO

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